OBJECTIVES OF USAWEST SQUARE DANCE CONVENTION

The USAWEST SQUARE DANCE CONVENTION shall be planned and programmed primarily for the enjoyment and benefit of square dancers. It shall provide for the further development of the square dance activity through an interchange of ideas and methods.

Square dancers are friendly people, so Hospitality shall be a prime consideration, not only among dancers, but every effort shall be made to enlist city officials and businessmen in this endeavor.

All convention activities shall be planned so that they exert a tremendous influence on the square dance movement nation-wide, and set the patterns and examples for the numerous phases of the movement for future years.

Careful consideration shall be given to the panels, clinics and commercial exhibits; to workshop topics and materials used in the discussion panels, seminars and meetings for leaders, dancers, editors, recording artists, recreation and physical education leaders.

The dancing program shall be planned for the square dancers that are in attendance. This is a USAWEST SQUARE DANCE CONVENTION, and every effort should be made to keep the entire program oriented toward square dancing.

The sponsoring organization has been granted the right to use the registered trade mark, ^{USA}WEST SQUARE DANCE CONVENTION</sup> and it is required that the rules set out in the "Statement of Guidelines for Conducting a ^{USA}WEST SQUARE DANCE CONVENTION</sup> be followed. They are based upon the combined experience of all members of the USAWEST Policy Board (WPB), gained from the many prior Conventions attended and worked upon and the years of dedication to the activity.

Each Convention Committee is urged to make its own plans. The USAWEST Policy Board welcomes new ideas; it does not want each Convention to be merely a repetition of all previous conventions. This doesn't mean that you should search for loopholes or ways to change the Policies or Guidelines, but rather to look for new ideas to improve the convention within the framework of the Policies and Guidelines.

The USAWEST Policy Board does insist that the Convention be more than just a festival. It must be planned to:

- (a) Promote the square dance activity
- (b) Promote good, sound leadership training.
- (c) Include well planned, quality panels and discussions.
- (d) Present square dancing to the general public as a wholesome, enjoyable, relaxing recreation.

USAWEST POLICY BOARD - (WPB)

The USAWEST POLICY BOARD will consist of former General Chairmen of USAWEST SQUARE DANCE CONVENTIONS and elected or appointed experienced square dancers representing all the western states. The members of the WPB are responsible for and will become experienced in all aspects of the Convention. The WPB is responsible for:

- I. Determining and publishing:
 - (a) Guidelines for Conducting a Convention. (Many of the Guidelines on the following pages have been duplicated from a number of different sources, primarily from the National Executive Committee of the NATIONAL SQUARE DANCE CONVENTION attempting to acknowledge the many things that have been done correctly over the years and changing the certain items for our own purposes)
 - (b) Guidelines for the General Chairmen, the Directors and Committee Chairmen and Vice Chairmen.
 - (c) Informational Forms, Questionnaires, Bulletins, and other necessary forms required for the proper conducting of the ^{USA}WEST Square Dance Convention.
- II. Counseling with and guiding the General Chairman and his Committees in conducting the Convention each year.
- III. Determining and Publishing:
 - (a) The rotation for the host organizations for future Conventions.
 - (b) The manner of entry and exit of state participation into the WPB.
 - (c) What portion of the income to the WPB shall be distributed and in what manner and to whom

ADVISORS

The ^{USA}WEST *Policy Board* will appoint from its members to act as Advisors to the General Chairman and to act as liaison between the WPB and the General Chairman, his Directors and Committee Chairmen. These Advisors will help make plans and give advice regarding all aspects of the Convention, calling on the other WPB members for any help and advice needed.

Some members of the WPB have gone through the experience of running a Convention as General Chairman; they have all danced and worked as club and organization officers for many years. All are tuned into the needs and wants of their states' square dancers. That accumulated knowledge and experience should be called upon.

In addition to the Advisors specifically assigned to an individual Convention, certain specific assignments have been made to ensure continuity from year to year in some of the major areas of Convention activity.

The assignments of WPB members to specific phases of convention activity will be found on the following pages. They are usually made with reference to the background of the WPB members and their previous experience. When new members join the WPB, additional assignments will be made as required.

USAWEST SQUARE DANCE CONVENTION

Dates and Location
A Quality International Square Dance Experience
in the
Western United States

Organizational Chart (SAMPLE)

GENERAL CHAIRMAN & CO-CHAIRMAN

Secretary |
Computer Coordinator

DIRECTORS OF THE

YOUR BOARD'S NAME

<u>BUSINESS</u>	PUBLICITY	REGISTRATIO	N SERVICE			NCE GENERAL OGRAM PR	<u>EDUCATION</u> OGRAM	<u>FASHIONS</u>	SOCIAL EVENTS 8	SPECIAL
FINANCE	NATIONAL	PRE-REG	FACILITIES	CALLERS	CUERS	CONTRA	PANELS	SHOW	HOSPITALITY	
PRE-REG BOOKLET	LOCAL	HOUSING	SECURITY	ADVANCE	SHOWCASE	CLOGGING	SEMINARS	SEWING	CONCERT	
PROGRAM BOOKLET	RADIO TV & PRINT	R-V'S	BUSING	CHALLENGE	CLINICS	COUNTRY WESTERN		COSTUMES	TOURS (PRE & POST)	
WAYS & MEANS			SOUND			LINE DANCING	DECORATIONS		MISC.ACTIVITY GOLF TR'MT.	
VENDORS		,	UXILIARY			SOLOS			B.B.Q.	
PURCHASING		Ε.	SERVICES MERG.HEALTH			YOUTH		RODEO		
		EN				EXHIBITIONS				
						CEREMONIES				